

Eastern Alpine **Demonstration Team** Selected

T h e stakes were high at Stowe in mid-March, as 25 of PSIA-E's most talented ski teachers vied for a spot on the Eastern Demonstration Team. Members of the Eastern Team



will represent our division at the PSIA National Alpine Team tryouts in the spring of 2004 at Snowbird, UT. Stowe offers up some of the most challenging terrain in the East and the conditions for this particular event made the skiing even more demanding. For the first day and a half, participants showed their versatility and skill by skiing a variety of runs for a panel of six judges. At that time, a cut was made and the remaining candidates switched gears to demonstrate their coaching and communication skills as well as their technical understanding of skiing. When all was said and done, eleven representatives were named to the Eastern Demonstration Team. They are (kneeling I. to r.): Rick Svencer, Killington, VT; and Doug Stewart, Stowe, VT. (Back row, I. to r.): Jeb Boyd, Loon Mountain, NH, Tod O'Dowd, Gunstock, NH; Troy Walsh, Sunday River, ME; Alan Sadler, Sunday River, ME; Rob Mahan, Snowshoe, WV, Erich Cabe, Hidden Valley, PA, Bill Beerman, Stratton, VT; Brian Smith, Gore Mountain, NY; and Tim Thompson, Stowe, VT.

Congratulations to this talented group. When you see them on the road next season, be sure to wish them the best of luck and success at Snowbird next spring.

DUES NOTICE

Dues invoices for the fiscal year July 1, 2003 through June 30, 2004 were mailed to all members in mid-May. National dues will remain at \$40.00, and PSIA-Eastern Division dues will remain at \$45.00. Total combined dues for regular members will remain at \$85.00 for 2003-'04.

Both at the national and division level, the dues will support increased operational costs, development of improved technology tools such as the web sites and membership databases, enhanced membership services, fulfillment of action plans to support the newly revised strategic plans and increased marketing and promotional efforts.

Senior and student discount policies will remain in effect. For any Eastern Division student age 23 or under, the division discount for 2003-'04 will be \$20.00 and the national discount \$10.00. Therefore, total combined dues for qualifying students will be \$55.00 in 2003-'04. For seniors age 75 or more with at least ten consecutive years of membership, the division discount is 50% and the national discount is \$10.00. Therefore, total dues for qualifying seniors will be \$52.50 for 2003-'04.

Payment is due by June 30, 2003. A late fee of \$20.00 applies after July 1, 2003. This year most

members may pay "online" safely, securely and conveniently through the national website

at www.psia.org. If you have any questions please contact the Albany office at your earliest convenience. Thank you!

PSIA-E/AASI dues are deductible as an ordinary and necessary business expense. If you choose to add a donation to the PSIA-E Education Foundation, that donation is deductible as a charitable contribution.

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The Long Ride

by Peter Howard
PSIA-E Alpine Education/
Certification Committee Co-Chair

Every season a substantial number of snowsports teachers take a "long ride" home. If you've been at this profession long enough you may have already taken one yourself. It's the ride where you get to think what should have been, what should not have happened, and how it could have been different. It's the ride where you get to contemplate how well you maintained your current status, or how badly you blew it, depending on your outlook.

Then, there's that little issue about showing up in the locker room and seeing the director and having to say, "Well... I just didn't get it done". It's a pretty bleak trip, and surely a lonely time except for *Ego the Elephant*, who's always along for the ride. So, other than the usual emotional fig leaves of blaming it on the equipment, or the conditions, is there any possible cover or victory to be found in an unsuccessful exam attempt?

Well, to begin with, count yourself among the bold, for testing is not the pleasure of the timid. Count yourself among the committed. It is only when one is committed that the assistance of fortune and providence will come to bless the endeavor.

If you have the will to try again, count yourself among the persistent.

"Nothing in the world can take the place of persistence.

Talent will not: nothing is more common than unsuccessful people with talent.

Genius will not: unrewarded genius is almost a proverb.

Education will not: the world is full of educated derelicts.

Persistence and determination alone are omnipotent."

Chay Blyth

And, then, there is the grass-is-greener perspective. It's an easy assumption to make that those giving a test have never had the empathy to understand what the exam experience is really like. Or, that they understood long ago but have since been hardened by years of time in a position of power.

In reality, the Education Staff is tested by the membership in each event they deliver. We try to uphold the standard in the areas of skiing or riding, teaching and professional knowledge. In addition, we try to be honest, sensitive and entertaining. Once every four years about 25 people try out for the Eastern Team. The eventual goal is to achieve a place on the National Team. Most of the candidates for the Eastern Team are Education Staff members, and more than

half will take the "long ride". Of those who go on to the National Team tryouts, almost all will take a very "long ride" home from Utah, only to ask "what if?" for four more years. So, take heart. Most examiners have boldly and persistently blown it in one way or another as much, or more, than the majority of members.

Lastly, there is the educational benefit of the experience. This is the benefit that's most often cited as the "plus" of what, at the time, feels like a decidedly minus experience. In order to hear and see what's been learned, the Elephant must be pushed out of the car. The lessons of the experience can be hard to accept and the distraction of ego-centered negativity must not be allowed to obscure the opportunity to learn.

The saying goes... "Easy to learn, easy to forget - Hard to learn, hard to forget". Testing is where the hard lessons are learned. It is upon the hard lessons that boldness, commitment and persistence build our future successes. The "long ride" only becomes the end of the road when nothing is ventured. If we have ventured, we can count ourselves among those who have gained. Nothing has been lost except maybe a bit of the Elephant.

(Please see additional comments related to the above topic in the articles in this issue by Mickey Sullivan and by Punque Vance.)

More on Writing

In the Early Winter issue of SnowPro we discussed how successful we have been with the "Your Turn" section of the newsletter. This provides an outstanding forum in which to express opinions and stimulate thought; and, yes, we do print criticism that we occasionally receive.

Are you still thinking about writing for the SnowPro newsletter, but just haven't gotten around to it? Well, it's time to get yourself that "round toit", and get your thoughts committed to a computer disk – or, at least, to a sheet of paper.

Remember, there is no taboo subject as long as it relates positively, constructively and tastefully to snowsports and our teaching profession. The only requirement is that the topic be relative, that the language be acceptable,

continued on page 3



Volume 29, Number 5 Bill Hetrick, Editor

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General Information

Submission of articles, photos or other items for publication is invited. Computer generated documents MUST be in IBM-compatible format, and accompanied by hard copy. Send all materials directly to: Bill Hetrick, Editor 110 Hubler Rd. State College, PA 16801 Phone 814-466-7309 psia-e@psia-e.org

Pro Shop header and Your Turn header photos by Scott Markewitz. Courtesy of PSIA. All submitted material is subject to editing. Its use, whether solicited or not, is at the discretion of the editorial staff. All published material becomes the property of PSIA-E/EF. Articles are accepted on the condition that they may be released for publication in all National and Divisional publications.

SnowPro is published five times per year by the Professional Ski Instructors of America-Eastern Education Foundation. Permission is hereby given to all National and Divisional publications to copy original material from this newsletter providing credit is given to PSIA-E/EF and the author, and the material is not altered. Articles that contain specific copyright notices may not be reprinted without written permission from the author.

Subscriptions: Non-members can purchase a subscription to *SnowPro* by becoming an Affiliate at the rate of \$20 per year. Contact the Albany, NY office at the address above.

Note: Material published in *SnowPro* which has been provided by persons not writing in an official capacity, and for official purposes, is the responsibility of the author, and is not necessarily endorsed by the Association.

PSIA-E/EF reserves the right to refuse or edit all advertising.







It has been a great season for skiing and riding throughout the East. Although the cold temperatures challenged us as teaching pros as well as our guests, the number of members attending PSIA-E/AASI events has been very strong. Many of the eastern resorts found their skier visits off during the extreme cold of January, but PSIA-E events were not impacted. In fact, preliminary reports show that more than 7,700 participants attended our events throughout the season – a record for PSIA-E/AASI. Cheers to the determination of the participants and the leader of the sessions!

The Executive Committee met just before the Spring Rally to begin preparation for annual Board of Directors meeting June 21-22. The focus of the meeting was to review the status and progress of the task force groups I appointed last October. The Pricing Task Force, chaired by Mickey Sullivan, provided a report that will help our budgeting to take shape for the coming year. That group addressed four issues: The First Tracks program, reducing dues for our young members, a "frequent attendee" rewards program for ski schools (based on a program used in the Northwest Division) and potential revenue streams by re-pricing our elective programs based on market demand. The Snowsports Management Committee, chaired by Einar Aas, is also generating healthy discussion and ideas related to these issues. The Youth Membership Task Force, chaired by Bill Hetrick, provided a draft proposal for the creation of a new membership category. This category would be a non-teaching group of

early teens, a youth "snowsports booster club" in effect, that will provide a stream of potential new members and teachers when they become age qualified.

Other items discussed by the Executive Committee included the necessary transition from our current

eastern and national membership numbers to just one member number that will apply to all division and national membership benefits, programs and services, our event registration deadline policy, creating a Region 7 (all states south of PA and NJ) and an update on the success of the Snowsports Growth Project, which is headed up by Ray Allard at Hunter Mountain. All of the meeting topics will be refined and presented to the Board of Directors at the June meeting.

On a personal note, it was great to see so many of you participating in events this year. The abundant snowfall gave us all a wonderful opportunity to improve our skills and enjoy the kind of skiing that we would love to see every year in the Northeast. World events make us all take stock of what we value in our lives and its a pleasure for me to share the passion of skiing and riding with so many of you. Have a wonderful summer and I look forward to an equally rewarding season next winter!

EDITOR'S DESK

continued

that the content not be offensive or distasteful, and that the article not be unreasonably long. Since we accept for publication nearly 100% of what we receive, these standards are apparently not too difficult to meet. The editorial staff reserves the right to do necessary and appropriate editing of all material, but basic writer intent is maintained. Once again, here are the submission requirements:

- The more lengthy the article, the more difficult it is to have it considered for publication. The shorter the better. But, don't limit your thoughts if a few more words will help. As a flexible guideline, the maximum number of words should be about 1200 + -.
- Articles should be sent on a 3 ½" floppy disk in Microsoft Word or WordPerfect format. Include a printed hard copy with the disk. (If absolutely necessary, articles can be sent as an attachment to an e-mail. Send to the SnowPro Editor's attention at: psia-e@psia-e.org)
- If a disk or attachment cannot be sent, then it is acceptable to send an original printed hard copy for scanning. Faxes and handwritten copies cannot be accepted.
- If the writer desires to have acknowledgement that the article has been received, please include an e-mail address for response.
 - All materials should be sent to the editor at:
 Bill Hetrick, Editor
 110 Hubler Rd.
 State College, PA 16801
- See the masthead on page 2 of any SnowPro for further details of the policies relating to the submission of articles. All articles become the property of PSIA-E. Disks and original documents are not returned. Submission of material does not guarantee publication, or the date of publication.
- * For submission deadlines, see the list of closing dates for copy and ads under the "Policies and Rates" section in this issue.

So, it's pretty simple. Pull your thoughts together on concepts and ideas you would like to share with fellow members, and get your material submitted. Thanks!

Bill Hetrick Editor, *SnowPro*



PSIA-E 2003 Election Results

Region	Board o	of Directors	Operational Committees							
	Director	Representative	Snow Sports Managemen							
			& Certification							
I	Ross Boisvert	Dutch Karnan	T.B.A.	T.B.A.						
II	Marty Harrison	T.B.A.	T.B.A.	Sherman White						

The above chart lists the results of the winter 2003 elections for the PSIA-E Board of Directors and Operational Committees. Appointments to open spots will be made at the June 21-22 Board of Directors meeting. Region III and IV will hold elections in 2004.



administrative update

By Michael J. Mendrick PSIA-E Executive Director

A big "thank you" is in order . . .

It was quite a season for PSIA-E and AASI members. And yes, a BIG thank you is owed first and foremost to Mother Nature, who, save for the provision of a few overly-enthusiastic weeks of bone-chilling cold, gave us just what we needed this season.

As nice as it was to have real snow in real amounts, it only set the table for a great season, both on and off the hill. Most of the credit goes to you, our members, for your ongoing support of our efforts and unwavering passion for snowsports. Here's just some of the awesome stuff you did this season . . .

- ◆ Came out in BIG numbers to our events, a record 7,653 total event attendees in all! That included more than 350 at the Snow Pro Jam and nearly 250 at the Spring Rally.
- ◆ Raised \$2,750 for the membership scholarship program at the Snow Pro Jam silent auction
- ◆ Raised \$1,565.00 for the membership scholarship program at the Spring Rally raffle. Combined with the Pro Jam auction, money was raised to increase available membership scholarship funds in 2003-04 by nearly 50%!
- ◆ Raised \$1,350.00 in funding for the Burbridge scholarship fund during a raffle at the Pro Jam banquet.

It wouldn't have been possible to raise these new dollars without the generous donation of products and services by our highlyvalued sponsorship partners. While their companies are thanked elsewhere in this issue, let me personally thank them by name here. Thanks to Brian Brooks and Andre Ringuet of Avalanche Skiwear, Peter Atwood and Ed Chappee of Beyond X, Keith Smith and Phil Frazier of Karbon Skiwear, Willie Booker and Mike Martini of Nordica, Bill Irwin and Hans Dyhrman of Elan/Dolomite, Ivar Dahl and Ken Sheldon of Volkl/Tecnica, Charlie Adams and Rodney Putnam of Dynastar, Greg Hoffmann and Pete Palmer of Green Mountain Orthotic Lab, Pete Fickeisen and Beau Noonan of Ovo Helmets, Keary Millard of Red Bull and, last (but only alphabetically) Deno Dudunake and Jamie Slayton of Rossignol.

In addition, I'd like to acknowledge the efforts of some people who work hard, mostly behind the scenes, to help you get the most out your membership and our programs.

Four individuals who oversee the programs for the specialty segments of our organization work "in the field"

year-around to ensure the highest quality and greatest diversity in offerings for you. They are; Rob Bevier, AASI Advisor; Gwen Allard, Adaptive Coordinator; Alison Clayton, Children's Coordinator; Charlie Knopp, Racing Program Coordinator and Mickey Stone, Nordic Coordinator.

Those individuals also serve as committee chairs for their respective disciplines, which is a time-intensive duty of coordination and communication throughout the year (and not just "the season"). Joining them in this capacity, and equally as deserving of thanks for their efforts, are: Einar Aas, chair of the Snowsports School Management Committee: Pete Howard and Joan Heaton, Co-Chairs of the combined Alpine Education & Certification Committee: Mick O'Gara, Chair of the Alpine Education Staff and Bob Shostek, Chair of the new Umbrella Steering Committee. Joan Heaton also serves as coordinator of the successful Area Rep Program, which now includes more than 100 members at snowsports schools throughout the division. In addition, special task forces were led this year by: Mickey Sullivan, Pricing Task Force and Bill Hetrick, Youth Membership Club Task Force, Region 7 Task Force.

The newly revised and expanded AASI Steering Committee deserves our thanks as well for "stepping up to the plate" (or park, as it were), to serve and contribute this season after some challenging leadership transitions in the fall. AASI Advisor Rob Bevier and AASI Office Coordinator Liz Kingston were supported throughout the season by committee members Holly Andersen, Ray DeVerry, Ted Fleischer, John Hobbs, Paul Hoda, John Legge, Dave Lynch, Jason Schetrompf and Tom Vickery. Thanks to all for remaining committed to the AASI vision.

On a personal note, I'd like to thank your president, Bill Beerman, and the entire Board of Directors for their support of the division office and dedicated effort on behalf of the membership. Ray Allard continued his longstanding contribution, serving as our national rep to PSIA and AASI, coordinator of the newly initiated Snowsports Growth Project and assisting in our budget planning process. I have worked with dozens of boards and hundreds of volunteers over the past twenty years, and this is truly once of the best leadership groups I've had the pleasure to serve.

And finally, I'd like to acknowledge and thank both the division's talented and ener-

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Professional Ski Instructors of America - Eastern Education Foundation and Professional Ski Instructors of America - Eastern

Staff
Michael J. Mendrick
Executive Director
Kim Seevers
Director of Education & Programs

Board of Directors
President
Bill Beerman
Immediate Past President
Bill Hetrick
Region I
Director – Ross Boisvert

Representative – Dutch Karnan Region II

Director - Marty Harrison Representative – T.B.A.

Region III
Director – Ray DeVerry
Representative – David Welch
Region IV

Director – Angelo Ross Representative – Bob Shostek (Vice-President, PSIA-E) Rep. (South) – John Cossaboom Region V

Director – Mickey Sullivan Representative – Ron Kubicki Region VI

Director – Alex Sharpe (Treasurer, PSIA-E) Representative – Peter Lucatuorto (Secretary, PSIA-E)

Committee Chairpersons

Umbrella Steering Committee
Bob Shostek
Alpine Education & Certification Committee
Peter Howard, Joan Heaton
Snowsports School Management Committee
Einar Aas

Alpine Education Staff/BOE
Mick O'Gara
Children's Committee
Alison Clayton
PSIA Representative
Ray Allard
Adaptive Coordinator
Gwen Allard
Nordic Coordinator
Mickey Stone
AASI Advisor
Rob Bevier
Race Programs Coordinator
Charlie Knopp



Region 1 (ME and NH)

Ross Boisvert, Regional Director, reports: Another season has flown by. As we reflect on an overwhelming season, we already look toward next year. Thank you to all Region 1 Areas that hosted PSIA-E/AASI events during the 2002-03 season. Our success and growth depends on your support.

Region One, along with most other regions, has had a great season for snow and one of the toughest for battling the brutally cold weather. Thank you to all the members attending events this season and CONGRATULATIONS to everyone who was successful at certification exams this past season. This is a great accomplishment. Continue your education and personal development.

Thank you to Michael Mendrick, Kim Seevers and the Eastern Office Staff for an extraordinary job this season. Plans for the 2003-04 season are underway. The event schedule for the 03-04 season is building and will be another spectacular one, with many events and exams from which to choose.

The Area Rep program is a valuable tool for members to use to channel information to the Board of Directors. Believe me, Joan Heaton communicates every comment, suggestion, complaint and compliment to the BOD. If you do not know who your Area Rep is, contact Joan Heaton at (jeheaton@nac.net). If there is not a rep for your area, or the person is an inactive rep, talk to your director and volunteer to become your Area Rep.

Thank you for your support in re-electing me to serve as your Regional Director for the next term. If you have any questions or concerns, please feel free to email me at (Ross@mcintyreskiarea.com).

Information for our regional meeting will be in the Early Fall issue of the SnowPro. Also, watch your mailbox for information. Have a fantastic summer.

Region 3 (MA, CT and RI)

Ray De Verry, Regional Director, reports: Is that what a real winter is really like? Well, it's about time our region had its share of SNOW real honest to goodness SNOW!! From beginning to end it seemed Mother Nature was doing her best to show us what the winter season is all about.

Region 3 was host to a wide range of events in all disciplines this past season, and I hope

that you were able to take advantage of some great learning opportunities close to home. I'd like to thank the host areas and snowsport schools for their efforts in providing PSIA-E/AASI with all that was necessary for these events to take place.

Now that warm weather is

here to stay, get out and enjoy all of the activities that make spring and summer so much fun! Just remember that if you need a taste of winter, logon to the PSIA-E website. It's loaded with great information to keep you in touch with snowsports in any season!

Have a great summer!

Region 4 (PA, NJ and all states southward)

Angelo Ross, Regional Director, reports: Now, that was a winter! The official report I heard for my home mountain (Seven Springs, in the heart of the Banana Belt) was 204 inches. That's a little better than our average 100-inches/year! We already have in our bid for 304 inches next winter.

So, here's to everyone having a safe and fulfilling summer. I hope to see many of you at the Region 4 General Membership Meeting (details will follow). I may be reached through the office in Albany. I look forward to hearing your comments and suggestions. Have fun. Stay safe.

Region 5 (Western NY State)

Mickey Sullivan, Regional Director, reports: As I write this report near the end of April, there's still a lot of snow on many ski trails in Region 5. If it was February, and a leaner year, I'm sure we would push this amount of snow around with the groomers and open for sking. But, it's April, and all the skiers have gone home to roost. What a great year! With most ski areas in our region open 100% for most of the season, and with no significant "January (or February) thaw", the season never let up. We can only hope this global warming thing

Region 5 saw many successful PSIA-E/AASI events this past season. The office did a great job in scheduling events across the region. I'm sure that next year will bring more of the same.

If there was one general concern that I heard from directors and senior instructors, it was a lack of qualified instructors. It seems that gone are the days when everyone wants to be an instructor. It's not as "cool" to wear the uniform and work for the mountain as it used to be. Attracting snowsports instructors will be a significant challenge for our future. Directors and ski area operators will be challenged with enhancing the instructor experi-

ence in order to attract quality people, while continually addressing their budget concerns. But we can help.

What if each one of us convinced just ONE of our friends to try out for snowsports school next year? What impact would that have on our staffs? What if each one of us convinced ONE of our non-PSIA-E/AASI member instructors to become Level 1 certified? How would that affect the quality of our staff?

So, take some personal responsibility for growing and improving your snowsports school. Ask a friend to join you next season. Tell him/her about the excitement you feel when someone you've been coaching on the snow "get's it." Tell him/her how much your skills have improved by ripping up the slopes with such hot skiers and riders. Tell them when and where the clinics are, and get them out next fall. You'll help us grow and improve.

Best wishes for a GREAT summer.

Region 6 (Eastern NY State)

Alex Sharpe, Regional Director, reports: March 17, 2003, St. Patrick's Day, was the annual Region 6 meeting. Our host was Hunter Mountain. Hunter did a wonderful job of making us feel right at home for the day. I wish to thank Ron Hawkes and the Staff at Hunter Mountain for their gracious hospitality. The day was a perfect ten - warm temperature and not a cloud in the sky. The turnout of members was fantastic - the most at a Region 6 meeting to date. Members came from Royal Mt., Windham, Gore, Catamount, Belleayre, Hunter, ASIA, Jiminy Peak, Snow Ridge, Schenectady Ski School, Plattekill and West Point.

Michael Mendrick, our Executive Director, was there to report on PSIA-E/AASI. Ray Allard reported on National news and the new growth and learning center at Hunter Mountain. Joan Heaton reported on the Area Rep Program and certification and education matters. The members that were present at the meeting asked many really good questions. I feel that this was a very successful meeting and very informative for both the staff and the members. After the meeting we went out to the snow, broke up into groups, and spent the rest of the day skiing with Education Staff Members Suzy Chase-Motskin, Chris Ericson, Brain Dolin and myself. It was a really fun day.

I hope to see even more members at next year's meeting. Next year we are going to have two meetings, for sure. One in then northern section of Region 6, and one to the south.

Have a good summer. See you in early winter!

Other Regions - not Reporting:

Region 2 (VT) ••

SNOW PRO JAM 2003 REGISTRATION POLICY

OW PRO

The 2003 Snow Pro Jam and Masters Academy will be held December 8th – 12th at Killington, VT. The application process that has been used for Pro Jam the past three seasons has been very effective and we will continue to use this method to register for the 2003 Pro Jam.

THIS REGISTRATION IS FOR THE PRO JAM (Registered, and Level I and II members) ONLY!
The event fees for the Pro Jam and Masters Academy have not been determined at this time. Cost information will be available on the PSIA-E website (www.psia-e.org) or by calling the Albany office (518-452-6095) after July 1st, 2003.

Guidelines for registering for the 2003 Snow Pro Jam are listed below:

- We will begin to accept applications on Monday, September 29th, 2003. Applications must be <u>postmarked</u> September 29th or later.
- No applications postmarked prior to September 29th, 2003 will be accepted.
- No faxed applications will be accepted.
- Applications may not be hand delivered to the office.
- There may be only two applications per envelope and only one application per member.

This may include one Pro Jam application with one guest package application.

- If a credit card is declined, that member must overnight a money order for the amount of the event fee or that spot will be given to the next member.
- The first 350 applications received (in order of postmark) will be admitted to the event. If the office receives more than 350 applications postmarked Sept. 29 October 3rd, the first 250 applications will be admitted to the event. All remaining applications postmarked within the appropriate dates will then be put into a lottery, with the remaining spots being filled from a random drawing of those applications.

This will allow all members an equal opportunity for attending the event.

Please note: Applications will be accepted through the November 17th deadline. If the event is not filled during the lottery week, the office will continue to process applications until the event reaches its limit.

PLEASE do not call the office to see if and when your application was received. A separate box is made for each day of the application period. As an example, all mail received with a postmark of September 29th is placed in the appropriate box in the order of delivery (even if it is not delivered until a week or so later). Confirmation cards will be sent in the mail after October 13th.

* Applications for the MASTERS ACADEMY will be taken first come, first

served beginning September

29th. In recent years we have been able to accommodate all applicants for this event and hope to continue to do so.

A Guest Package
will also be offered.
The package includes
5 all-day lift tickets, 5
half-day (AM) lessons,
and all après-ski activities. Cost of the
package is \$200. A separate application must be

filled out and included with the member's application. Payment must be included with the application and there will be absolutely NO refunds given once payment has been accepted. There will be an extremely limited number of applicants accepted for the guest packages.

EXECUTIVE TRACKS

continued

getic educational staff and the division office "team" (and "team" is an apt and justified description) for their efforts throughout the past season, both in support of the membership and in support of each other! It is truly a pleasure to work with the full-time division staff, namely Jodi Bedson, Jo Ann Houck, Liz Kingston, Jan Pryor, Delia Pyskadlo, Kim Seevers, Melissa Skinner and Sue Tamer. You have a "great value" for your membership dollars in this educational and administrative crew, I can assure you!

As you read this, many of the folks mentioned above are already hard at work to make next season the best season you have ever experienced. Now, if we can just get Mother Nature to play along again



Submitting to SnowPro?

The copy and ad closing date for the Early Fall issue is July 15, 2003. The issue will be mailed out to members by early-September.



PSIA-E/AASI 2003-2004 **Event Application**



O	FFICE USE ONLY

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EVENT:	Туре			Location	1	Date	Alpine / Adaptive
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Master Teacher Certification

Indoor Courses Scheduled

The fall indoor core courses, optional courses, and mid-course and final testing for the Master Teacher Program will be held September 11th, 12th, 13th and 14th, 2003. New this fall, participants will be able to complete all required indoor coursework in one session (thanks for the suggestion Keith Maier!). The fall selection of courses will be held at The Grand Summit Resort and Conference Center at Mount Snow, VT. The schedule for courses (with their event numbers) is as follows:

(s)he will receive an exam based on the first 10 or 11 credits of coursework taken. Any candidate who has completed the entire MTC program (all 20 credits) by Sunday, Sept.14th will be eligible to take the final exam. The same testing guidelines as outlined above apply to the final test. A member may not retake a failed quiz in the same testing session.

Test Schedule: Session 1: Sunday, September 14th from 7:30 AM -9:00 AM (Event #17); Session 2: Sunday, September 14th from 4:30 and weekend lodging fills quickly so don't delay in making reservations if you plan to attend. Please refer to yourself as a member of the PSIA group when making your reservation in order to qualify for the special group rate. Our block of rooms will be released on August 12th, 2003 so please make your reservations early. If necessary, you may call the Mount Snow Valley Chamber of Commerce for additional lodging suggestions (1-877-887-6884) or visit www.visitvermont.com.

We are working with the folks at Mount Snow and the Grand Summit Resort Conference Center to provide a variety of activities for program participants and their quests. Mount Snow boosts one of the top five golf courses in Vermont and the scenery is sure to be breathtaking in September. The Mountain Bike Center is known as the Mountain Bike Capital of the East and offers access to single track, ski trails and old town roads. Look forward to receiving information and special group rates for mountain biking, golfing, and hiking with your event confirmation.

Wellness and the Ski Instructor: For You and Your Teaching

Wellness is a process of being (in contrast with health, which is a state of being). In this course you will be introduced to the central concepts of Wellness: self-assessment, goalsetting, defining success realistically, and mobilizing motivation. Then, how you can use these concepts to both improve your personal health and guide you in your personal development as a ski teacher will be considered. Finally, how you can apply these concepts to your own ski instruction will be discussed. "Health" specifics, such as regular exercise or healthy eating will NOT be covered in this course, but are included in the recommended reading.

Stay out of the back seat!

Thursday, September 11th

- 1. Varying Student Populations
- 2. Exercise Physiology

Friday, September 12th

- 3. A Conversation With Fear
- 4. Anatomy
- 5. Communication Station
- 6. Wellness and the Ski Instructor: For You and Your Teaching*

Saturday, September 13th

- 7. At Your Service
- 8. Outdoor First Care
- 9. Communication Station

Sunday, September 14th

- 12. At Your Service
- 13. Motor Learning
- 14. Skiing With All Your Smart Parts (Using Multiple Intelligences to Teach and Learn)

Please go to the PSIA-E website (www.psia-e.org) for information on course content. Application deadline is August 22nd, 2003.

*This is a new course. Please see the course description listed at the end of this article.

Cost: \$70 per course (includes lunch and all course materials). The minimum class size is 10 people. Enrollment for each class will be limited, so sign up early. The application deadline is August 22nd, 2003. All courses will begin at 9:00 AM and conclude at 4:00 PM. Please use the event application included in this issue of the Snow Pro to register for these courses. It is essential for you to include the specific date and event number (listed next to the course) of the class for which you are applying. If you are signing up for multiple classes, you will need to copy the application and complete a separate form for each course. Payment however, may be made with one check.

Testing: A Master Teacher candidate who has completed 10 or 11 credits of coursework by Sunday, September 14th, 2003 will be eligible for mid-course testing. The candidate will be given a comprehensive test that includes 10 multiple-choice test questions from each course taken. Each exam will be individualized for that particular member. The candidate must score seven out of 10 correctly for each course. If a member is unsuccessful on the quiz for any course, (s)he will be able to retake that guiz one time without retaking the course. After one failed retake attempt, the candidate will be required to retake the course. When the candidate applies for the mid-course test, PM - 6:00 PM (Event #18)

Testing Cost: \$10 (covers administrative expenses). Please fill out a separate application for testing (be sure to list the session). Payment may be made with one check if you are attending courses as well.

Please indicate on your application if you are applying for a mid-term or final exam.

Indoor testing will also be offered during the ski season at different sites throughout the division. Be on the lookout for a testing schedule in the Early Fall Snow Pro newsletter and on the website.

Lodging: We have reserved a small block of rooms at the Grand Summit Hotel and the Snowlake Lodge for the weekend. These rooms will be available on a first come, first served basis. The rates are as follows:

Grand Summit Hotel: Standard Hotel/Studio Room (single or dbl) - \$99.00 + + per unit/night*

Snowlake Lodge: Standard Hotel Room (single or dbl) - $$79.00 + + per unit/night^*$

* Prices do not include current sales tax (9%) and service charge (8%). **IMPORTANT**: Mount Snow is

a popular fall visitor destination

The Boot Bug keeps you and your students skiing in balance. All ability levels improve quickly. Call 1-888-682-4468 orders or info \$45



The Year in Review

by Einar Aas PSIA-E Snowsports School Management Committee Chair

We all had a wonderful prosperous season, right? It was a different season, with lots of snow down here in the "banana belt". Diane at Lost Valley and many others agreed that "Bitch Cold" was a fitting term of this season. Ross Boisvert at the "biggest little area in the east", McIntyre in Manchester, New Hampshire, gave more lessons per square foot than any other area, according to the book of records.

The season started off with two very well attended, interesting and informative Management Seminars: at Mt. Snow, December 2-4, and the Southern counterpart at Snowshoe, December 15-17. The Mt. Snow seminar started off as usual with the keynote speaker, this time no other than our own Mermer Blakeslee, a former member of the National Alpine Team. She spoke around her latest book, "In the Yikes Zone: A conversation with fear". She was entertaining, interesting, and all we can say is thank you, Mermer. You will definitely be invited back.

There was, as usual, an array of good speakers and clinicians with interesting topics, dealing with budgeting, helmet safety, how to prepare your exam candidates, Cookbook for Teaching kids, etc. The Roundtable discussions were, as always, full of information; and, they should be, since everyone in the audience has valuable experiences and knowledge to share with the rest. Mt. Snow's children's program supervisor, Maureen Drummey, and others enlightened us with very valuable information and experiences on how to deal with kids of any age, with special emphasis on the 3-6 year old group.

Two Roundtable topics got more attention than others: How to retain our students and convince them to make it their sport, and "The First Lesson", which could be a very simple but

detailed 2-3 page "manual", detailing a never-ever lesson from when you introduce yourself until you say goodbye and come back. "An Idiots guide to the first lesson"? The way I see it, those two topics are very much linked and

should receive the most attention and promotional efforts, both from the directors as well as our educational wing.

Several interesting innovations surfaced at the meeting - or from the meeting - and number 1 in my eyes, as being original and definitely different, was Ken Carre's explanation of Whiteface's beginner program for anyone age 7+, everyone starting on blades. Their "System" is called PFS (Parallel From the Start). Supposedly, people were having fun, and coming back for 2 to 4 lessons. Several other schools have sent me copies of their very effective simple manual as described above. Most of these manuals started at the rental exit, but

at least one picked up their students as they signed up for the rental package. In my opinion every school should have one of these.

Another possible #1 is the brochure written by Ellen Arnold of Swain. It is about things Kids want/need to Know, but it is very useful for parents and instructors as well. It is very detailed and full of information, starting at home on how to dress, and continuing on to what to expect at the area.

On an aside, I have been told that the snowboarders' definition of First Tracks is the first run after a snowfall, and when the AASI institutes First Tracks, it should be called First Track.

Well, as I said, it was a very good year, and it is time to plan next fall's seminars again. So, what is your desire, what are the topics we need to include, and what else is on your wish list? Please speak up and e-mail me with your thoughts. If you are not on my e-mail list already, and you are part of your school's management, you are missing a lot of very good provocative and beneficial discussions. Please get with it and get on the list! E-mail me at: einar@bcn.net

Alpine Educational Staff Selected

Congratulations to the new Alpine Development Team members who were selected Hunter Mountain, NY on March 6-7th, 2003. Pictured (I to r) they are: Tom Ashworth, Wachusett Mountain, MA; Chandler Simpkins, Sunday River, ME; Michael Duricko, Elk Mountain, PA: Dave Miller. Bristol Mountain.



NY; Nathan Waterhouse, Attitash - Bear Peak NH; and Matt Erickson, Sunday River, ME.

Also, a new Examiner Training Squad was selected after a three-day exam at Ski Windham, NY on February 7th, 2003. Congratulations and great job to these six new ETS members. They are Matt Boyd, Loon, NH; Josh Haagen, Mount Snow, Sue Kramer, Bromley, VT, Steve Wagner, Elk Mountain, PA; Troy Walsh, Sunday River, ME, and Dave Wisniewski, Liberty Mountain Resort, PA. ◆◆

PSIA/AASI National News

by Ray Allard
PSIA-E National Board Representative
PSIA/AASI National Communications VP

The PSIA/AASI Executive Committee met this spring in Snowbird, Utah, in preparation for the next Board of Directors meeting that will be held in conjunction with the NSAA Summer Convention in San Diego, CA. This will provide a great opportunity to interact with resort owners and operators from around the country. Reports from that meeting will be in the next newsletter. Following is an interim report on the status of a few current projects and topics.

Communications: Our primary publications, "The Professional Skier" and "The Professional Rider" continue to provide great articles and maintain high standards of excellence. Our web sites are professionally operated and continually updated, with new services added frequently. Marketing-related activities communicate our messages to members, guests and the industry through the media, industry event participation, sponsor projects, Team activities, surveys and other vehicles.

Educational Materials/Publications: The new Alpine Technical Video has been well received. Interski has inspired new themes and some web-based offerings. A new Adaptive manual is on a production schedule that should result in a summer release. A Snowboard movement analysis piece is on track for summer/fall release. Nordic educational materials and webbased components should be released before next season. More Snowboarding projects are in the works, as are those for Children. We will be developing materials for multi-discipline Park and Pipe, and moving forward with interactive on-line education concepts. New Alpine certification standards are ready for Board approval.

Technology: PSIA Eastern has just switched operations to the web-based national database, after over 25 years of using its own custom application. This was a major effort, requiring well over a year of work on the part of National and Eastern IT staffs. Most divisions are now in various stages of integrating with or switching over to the National system. All benefit in terms of greatly reduced costs for software, licensing, programming, maintenance, troubleshooting, hardware, and personnel. Operations will be more dependable, and the array of available features is greater than any single division could have developed on its own. National benefits by having all divisions utilizing one standard application, and their database will always be 100% up to date. Most importantly, the membership will benefit by

receiving a higher level of service, as we finally deliver on the promise of "seamless service". Features and benefits not formerly available will make interacting with National or divisions easier. Dues, event registration, educational materials, catalog sales, and general information or assistance will all be handled more efficiently.

Finances: Preliminary projections are for a solid year in the black, which was anticipated.

Organization: New National committee chairs are about to be named as we go to press, to form the new Task Force Advisory Group approved last year. Planning is already under-

way, divisionally and nationally, for the selection of new National Teams next spring; plus, a new head coach will be named, as Dave Merriam steps down from that position after several years of excellent service.

Industry Partnerships: The PSIA/AASI and (new) NSP Executive Committees met together at Snowbird. We also met with new USSA Coaches Education Director, Finn Gunderson, to reaffirm and expand that partnership.

Snowsports Growth Project at Hunter Mt.: This project, which works in partnership with NSAA and is supported and partially funded by both National and Eastern, has generated a lot of industry interest. As Director, I'll facilitate a panel on beginner conversion at the National NSAA Convention in May, and have written an article for the NSAA Journal. A lot of knowledge has been gained, but we don't have all the answers yet. Next year's activities will be more specifically targeted on issues that were identified this season.

Four Receive PSIA/AASI Educational Excellence Awards

PSIA Eastern members Stu Campbell and Gwen Allard, along with Mike Porter (PSIA-RM) and Juris Vagners (PSIA-NW), each received awards for Educational Excellence on April 18 at Snowbird, Utah during the opening dinner for the National Academy. This prestigious honor goes to individuals with a sustained history of outstanding educational contributions to the national organization.

Besides intensive involvement in both the Eastern and Western divisions, Stu Campbell has served in several national positions, including Chair of the Education Committee, Co-Chair of the Technical Committee and Executive V.P. of the Board of Directors. He has an impressive resume of involve-



Award recipients (I. to r.): Stu Campbell, Mike Porter, Gwen Allard, and Juris Vagners

ment in international events, ski competitions, and industry activities. He is a regular columnist for several snowsports publications, the Instructional Director for Ski Magazine, and a published author of manuals and books on skiing as well as other topics. Stu is a Life Member.

Gwen Allard, Executive Director and President of the Adaptive Sports Foundation at Ski Windham, NY, has been a major player in the growth of Adaptive skiing and snowboarding, including its recognition as a separate discipline and certification track. She is Adaptive Coordinator for PSIA Eastern, has served as Chair of the National Adaptive Committee, and was a member of the Steering Committee. She has held several other national and divisional positions, both paid and volunteer. She serves as a consultant to the industry, oversees satellite programs, and edits Adaptive articles and manuals. Gwen is a Life Member and is in the Disabled Ski Hall of Fame.

Dr. Juris Wagners served on the National Education Committee, and was instrumental in the development of the American Teaching System as we currently know it. He authored the definitive biomechanics manual, which he later updated and extended. He initiated and served as editor for the predecessor of our "The Professional Skier" magazine. During his tenure as Chair of the Steering Committee, he participated in the writing of the organization's first snowboard manual, and the development of the first snowboard certification process. Dr. Vagners has been involved internationally, and has worked extensively with manufacturers on equipment development.

Mike Porter has served as a popular member, coach and selector of the National Alpine Team over a period of nearly 30 years. He has been an international player, developing valuable ties with Austria, playing a part in development of the Australian Instructor Association, and serving as our representative to the International Ski Instructor Association. In 20 years at Vail, he held several positions, including Head Coach and Director of the Vail and Beaver Creek Schools. Mike has served on the Steering Committee for many years.



straight talk from the association

Examiners are Human Too!

by Mickey Sullivan PSIA-E Education Staff -Trainer/Examiner

I first became a member of the PSIA-E Education Staff in 1980 as an ETS member. Since that time I have conducted many training events and exams for our organization. While conducting exams I have always tried to create an atmosphere that allows candidates to perform at their best, under the circumstances. However, to be very honest with you I have not had the pressure of an exam since that ETS exam in 1980. That was, until this past March at Stowe, VT, at the Eastern Team tryouts.

I enjoy ski racing and have raced in hundreds of races. There is pressure when you stand at the top of the course and wait your turn. There is pressure when you're in the starting gate and the starter says, "go when ready." But, somehow, the nervousness always seems to go away as the speed takes over.

Like most of you, I have had to perform at many different levels in my careers, and in situations other than PSIA. So, I tell those that I am training and preparing for an exam that it's not any harder than what they have already experienced in their "real life."

I spent the past year dreaming, thinking and training for the Eastern Team tryouts. My ambition was to be in a position to try for the PSIA National Team. The moment of truth - the exam - was rapidly approaching. For so long I couldn't wait for the exam time to be here, now I wish it could wait two more weeks. I was very familiar with Stowe and it's legendary "Front Four." In fact, I had taken my ETS exam there.

It was 11:30pm the night before the first day of the exam, and I wasn't tired. At midnight

I forced my eyes closed and eventually fell asleep. I awoke at 5:00am, wondering why I was awake. That feeling in my stomach soon reminded me why. Now, you have to under-

stand that I consider myself a pretty cool dude under pressure. I even laughed at myself for the way I was feeling. As I analyzed the situation I realized it was the seeming lack of control of the situation that bothered me. I told myself what I tell all those I coach and prepare for exams: "You can

only do the best you can, so just do it and let them (the examiners) decide." Funny thing was, it didn't seem to help much.

At Stowe that morning we got our group assignments and the skiing tasks for the day. There was a lot of nervous energy in that lodge. At 9am we headed up the mountain. The format was to do our best with selected skiing tasks. There were various skiing stations where we would perform in front of two examiners at each station. Now, these weren't just any examiners. There were current and former PSIA National Team members, prestigious race coaches from well-known ski academies, and high-level PSIA officials.

As I performed the assigned tasks I realized that I had tension in my legs that I could not shake, and that I had not experienced before. I had told thousands of ski instructors before me to relax in this situation. I laughed at myself for not being able to do just that.

At the end of the skiing portion of this exam, which was a day and another half-day long, there was to be a CUT. They would take only 14 of the 28 candidates on to the teaching and coaching segment of this exam.

We all sat nervously in the lodge for what seemed like an eternity to find out what the "powers above" would decide. I was cautiously confident that I would be chosen to continue the exam process. I had skied near my best, despite the tense legs. The year of mental and physical preparation would surely pay off.

Then, without notice, out came "the emperor" with the list. The names of the chosen ones were read aloud in alphabetical order. I didn't hear my name read with the S's. Surely

it was a mistake. I looked at and listened to the reader of the script, but no more names were spoken and no one was coming my way to tell me I was accidentally forgotten. There was cautious jubilation and disappointment all around me. I was looking for the nearest exit or a large locker to slip into and close the door. I had not come to Stowe for "the experience." I came to make the team. These 5 minutes seemed like 5 hours.

I congratulated my friends and colleagues that made it, and shared disappointed eye contact with those that shared my fate. Then someone said to me, "Did you talk to any of the examiners?" I had already humiliated myself in front of them, why would I want to know any more? I decided to talk to one of the examiners that I knew well and ask him "why." It was awkward. I heard what he said, but I really didn't.

As I packed my bags, jumped into the car and headed home I wondered, "What went wrong?" This wasn't the plan at all. It was hard to see people at home, to tell them of my failure. However, after several days went by I realized that my wife still loved me, my friends were still my friends, and nobody was looking at me as a failure.

Yes, I had a goal. But there's a reason things happen the way they do. I realized that I'd get to that goal sooner or later if I really wanted to.

Ironically, 10 days later I was conducting an exam at Killington. I was on the other side of the fence. I was the examiner. This exam had special significance. I had an extra level of respect for those having difficulty with the exam. I did all I could to create an atmosphere that would enable the candidates to perform their best. As I was writing the score cards it was very difficult to "not pass" a candidate. Who was I to decide such an important fate? Because I was the guy you hired to do the best job I could! I was the guy to maintain the PSIA National Standard. I scored those candidates with renewed respect for their commitment and knew that ultimately they would want nothing more than to be scored exactly to that National Standard.

As the scores were given out, there was jubilation and disappointment. I felt both emotions more than I had in a long time. I remembered my recent experience at Stowe.

At that moment, I knew that my past year of dreaming, thinking and training had not gone to waste.



for more information

Annual Spring Rally Race Results

Killington, VT March 29-30, 2003

Hannes Schneider Memorial Race (Slalom)

Women 18-29		
None		
Women 30-39		
Harriet DeVerry	41.36	
Women 40-49		
Jamie Blair	40.13*	
Women 50-59		
None		
Women 60+		
Rhae DeVerry	56.29#	
Snowboard		
Kimberly LeMarc	the 49.58	

Willcocks Trophy winners designated by "#"

Men 18-29	
Casey Whitaker	37.24
Men 30-39	
Lee Gonder	33.59
Men 40-49	
Russ Funk	33.21*
Men 50-59	
Rob Dexter	37.93#
Men 60+	
Jack Payntar	43.22



Annual Spring Rally Race winners (I. to r.): Jack Paynter, Kimberly LeMarche, overall women's and men's race winners Harriet DeVerry and Russ Funk, John Hobbs, Rhae DeVerry, and Rob Dexter. Missing from the photo are Amanda Rodi, Jamie Blair, Rebecca Withers, Mike Robinson, and John Tyler.

Annual Spring Rally Race (Giant Slalom)

Women 18-29		Men 18-29	
Amanda Rodi	30.56	Mike Robinson 2	28.27
Women 30-39		Men 30-39	
Harriet DeVerry	28.17*	John Tyler 2	27.18
Women 40-49		Men 40-49	
Jamie Blair	29.60	Russ Funk 2	25.70*
Women 50-59		Men 50-59	
Rebecca Withers	36.43	Rob Dexter 2	27.41
Women 60+		Men 60+	
Rhae DeVerry	43.84	Jack Paynter 3	30.97
Snowboard		Snowboard	
Kimberly LeMarch	e 45.38	John Hobbs 3	33.57
Overall race winners designate	ed by "*"		



Hannes Schneider Slalom overall fastest male winner Russ Funk (I.) is joined by Willcocks Trophy winners Rhae Deverry and Rob Dexter. The Willcocks Trophy is awarded to the fastest male and female racer age 50 and over racing in the Hannes Schneider race.



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EASTERN DIVISION

Expire date: //// Signature



AASI National **Team Tryouts**

by Rob Bevier PSIA-E/AASI Coordinator

Tryouts for the AASI National Team are coming up next season. They promise to have the most talented snowboard educators competing for a job of the highest respect and importance in our industry. The Team will be selected during a four-day long process that will occur during late-April/early-May at Snowbird, Utah.

With that being said, we here in the East will be holding our own tryouts (Killington, Dec 6-7, 2003) to select a team of qualified individuals to represent our division at the National selections. We will be hosting that event in early winter, and will mirror the National tryouts. Our event will last two days, and will include riding, clinicing, and indoor presentation components. At the end of the tryouts, the Eastern Division will select those candidates we feel will have the best chance of successfully making the AASI National Team. We have not yet determined the exact number of Eastern candidates that we will select to continue on for the National Tryouts.

The requirements for the Eastern tryouts are similar to those that are being mandated for the National tryouts.

For the Eastern squad you need to satisfy the following:

- Be a U.S. citizen at the time of the National tryout (not necessary to be a citizen by the time of the Eastern tryout).
 - Be at least AASI Level 3 Certified.
- Be a snowboard educator, coach, or engaged in an occupation requiring advanced professional education, daily engagement in snowsports as a profession, and possessing the depth of experience that comes with many seasons of devotion and dedication to the profession of snowsports teaching and coaching.
- Show competence in teaching children, as evidenced by divisional children's accreditation or similar combination of specialized training and experience in children's instruction. The candidate must complete this requirement by the time of the National tryout, and

be prepared to provide evidence of this level at the tryout.

Written materials required for the Eastern tryouts include:

- A resume.
- An essay of a maximum of 500 words regarding why you want to be on the AASI National Team.
- All written materials need to be received in the Albany office *no later* that October 1, 2003.

All candidates who are successful at the Eastern tryouts need to make

themselves available during the 2003-04 season for specialized training to prepare for the Na-

tional tryouts.

A position on the AASI National Team is one of many responsibilities. The Team members represent and demonstrate the cutting edge of snowboard teaching, and are the future of the sport.

The Team members are not only the best of the teaching and riding communities; they are the pool of talent of new ideas and thoughts. They are under contract to be available *at least* 45 days per season away from their home resort. In short, this is a real job, not to be taken lightly.

So, if you have the desire, drive, and abilities, and can fulfill all the requirements of an AASI National Team member, I encourage you to check out all the details about the National tryouts (at AASI.org) and join us for the Eastern tryouts in early winter.

Props, kudos & thanks!

from AASI Advisor Rob Bevier

What a great season this was!

With all the great snow and sunny days this season, it's no wonder things were great for Eastern Division members of AASI as well! We added 336 new members via Level 1 Exams this season, another 52 members attained Level 2 certification, and 9 more attained Level 3 certification! Also, we added 4 new DEV team members to the AASI Ed Staff last fall. All in all a very successful year for AASI in the Eastern Division! Thank you to everyone who participated in the training of these successful candidates! We hope to see all of you back out on the hill next season!

AASI's Version of Platonic Thought

by Chickie Rosenberg, Killington, Vt. PSIA Level I AASI Level II

It is interesting to speculate why the PSIA premier event of the season, once called the ITC (Instructor's Training Course), is now renamed "the Pro Jam," with connotations of a jovial happy gathering. Yet the comparable event for AASI snowboarders is entitled "Eastern Academy," such a formal term for such an informal group of people! The word academy refers to a scholarly gathering and is

derived from the *Akademeia* where Plato taught in ancient Athens. Perhaps it really is not such a misnomer nor is its title so misleading, although certainly lacking in portraying our exciting world of snowboard riding.

Eastern, it certainly was. They came from resorts throughout the Eastern United States: from Smugglers' Notch and Killington in Vermont; from Blue Mountain, Jack Frost, Montage, Ski Liberty, and Whitetail in Pennsylvania; from Ragged Mountain in New Hampshire; from Mountain Creek in New Jersey; from Sterling Forest Ski Center, Hunter Mountain, and Bristol Mountain in New York; and from as far distant as Massanutten in Virginia.

Academic? When one thinks back upon the five full days of on snow activity guided by top AASI examiners such as John Hobbs, Terry Duffield and Tom Vickery, the amount of actual learning which took place was staggering. I don't remember reading Plato's account of Socrates' abilities on a snowboard, but it is rather interesting to note that the Socratic method is actually incorporated into our process of learning in that instruction is delivered via questioning. This results in the fact that much of our learning develops through guided self discovery. One learns through the experience of doing. And we did a lot of doing: we did carves, we did dynamic skids, we did switch, we did trees, we did the halfpipe, we did the park. And it was all a great deal of fun!

Years ago, attendance at the Eastern Academy was limited by the fact that there simply were not a large number of snowboard instructors at the various resorts. The expansion of snowboarding as a snowsport has impacted upon the planning of future AASI events to the

extent that increased attendance will necessitate increased numbers of examiners to run them.

Okemo Mountain was the host of the event and they actually outdid themselves. First of all, they provided a fantastic amount of snow. Yes, that tends to be a matter of luck, but mountain grooming is a matter of expertise. The resort also gave us a private space for meeting, apart from the area used by concurrently run PSIA events that week, and the Okemo snowboard department generously helped out with staffing. These are things which are not only appreciated by AASI staff, but also enable an event to run smoothly for all participants.

Above and beyond the snowboarding itself was evidence of the thoughtful planning and scheduling by AASI. Allison Ford, AASI Level II, from Whitetail Mountain, led morning stretching sessions which were well attended. Shaun Cattanach from the National team and Burton Snowboards made a presentation on terrain park safety, a subject of great concern to all of us due to the number of accidents which tend to take place there. He showed a video entitled "smartstyle" which underscored the fact that with awareness of park etiquette, accidents can be avoided. Yes, there are those signs which resorts have posted at park entries, but does anyone read them? Perhaps these are more effective as liability disclaimers than preventing injuries. The video

interviews freestyle riders who offer such advice as knowing your limits, starting small and then working up in terms of tricks, moving away quickly after falling, and in general, having respect for others who share the space with you: "You're not the only one on the hill."

AASI's mandate is an educational one which was certainly fulfilled in terms of on snow instruction with the AASI Examiners and

the Burton sponsored safety focus, but snowboarding gatherings are also social. This is the time to swap stories, meet old friends from past gatherings and also have the opportunity to welcome new members into the group. Our program schedule not only listed daily mountain activities, but it also recommended "post game" destinations for each evening, culminating in a rather elegant banquet at the Okemo Valley Golf Club. In fact, after an event such as this one, one must recognize that our snowboarder image (and we all know what that is) has outgrown its awkward adolescence and is now receiving a great deal of polish!

Thank you's go to all those who worked so hard to make the event the success it certainly was.

All of us who attended had a wonderful week together, learned a lot about riding and instructing, and enjoyed the long lovely slopes of Okemo and the brisk cold of Vermont. In essence, to use non-Platonic but definitely snowboard terminology: we were stoked!



The AASI exams at Sunday River in April were some of the largest ever – take a peek at some of the AASI Educational Staff who worked at that event. From left to right: Jim Pearce (Blue Hills, MA), Dave Lynch (Stowe, VT), John Hobbs (Killington, VT), Holly Andersen (Holiday Valley, NY), Bryan Marshall (Snowshoe, WV), Adam Steckler (Ski Liberty, PA), KC Gandee (Massanutten, VA), Ray DeVerry (Ski Butternut, MA), Terry Duffield (Hunter Mtn, NY), Paul Hoda (Jack Frost, PA), Rob Bevier (Okemo, VT), and Tom Vickery (Snow Ridge, NY).



adaptive news

A Quick Historical Reflection

by Gwen Allard PSIA-E Adaptive Coordinator

Age is a wonderful thing. It reminds us that it's OK to sit back and reflect upon what has happened, but only if we quickly turn to face the future, because time is running out! So,

here's a *brief* historical summary about the development of our Adaptive sector.

Way back when - in the late 60s and early 70s - the word "disabled" was seldom spoken. Teaching the "disabled' how to ski was in its very embryonic stages, with a only a few determined pioneers leading the

way. Some specialized adaptive programs were founded. However, these programs were "hosted" at ski areas, utilizing their facilities.

After the passage of the ADA, more development took place, with more areas incorporating adaptive ski teaching, either via their regular ski school or through a specialized department. PSIA divisional organizations established Adaptive committees. The national organization established a national committee with divisional representation. A national Adaptive certification was developed and accepted by all divisions.

On April 19, 2003, a significant event took place in the history of Adaptive snowsports teaching. PSIA/AASI presented four awards to individuals who have made significant lifetime contributions to our organizations. I was extremely honored to have been chosen to re-

ceive one of these awards. I am even more honored to accept it in behalf of the Adaptive sector. (Other persons receiving the award this year were Stu Campbell, Mike Porter and Juris Vagners.)

This award is very significant because it represents the Adaptive sector's inclusion in our divisional and national organizations. This award represents professional equality for all our Adaptive instructors. This award represents the pioneer spirit of our Adaptive instructors their creativity and ability to modify our excellent educational base to meet the needs of our "special" students. We are one with a national organization that supports our passion for Adaptive snowsports, and supports our needs.

Good job gang! Stand tall, and lead on! $\spadesuit \spadesuit$



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for the 2002-2003 Season!



Teaching **Seniors**

by Paul Getchell PSIA-E Level III Cranmore Mountain Resort, NH

I had always accepted the inevitability of death and taxes, but my reaction to the arrival of my AARP card a few days after my fiftieth birthday indicated a high-grade condition of ageism. Ageism is an attitude that aging is negative. Trying to teach seniors to ski while suffering from ageism myself would be like trying to drive a nail with a fish.

Admittedly, entering my second half-century had everything to do with my choice to attend a Teaching Seniors clinic at Cranmore Mountain Resort, March 13-14. Thank you to the PSIA-E committee for the scholarship to the event.

At fifty, I was stressing out with jobs, a busy family, inflamed joints, and ageism. I felt morally bound to work on my own senior issues before I could honestly share my passion for skiing with other seniors.

Our clinic venue was perfect. Cranmore always does a fabulous job hosting PSIA-E events. The weather was right: sunny skies, lots of snow, and a return to seasonal temperatures.

The PSIA-E clinician was Dave Chaffe, and he did a fine job keeping us together in our discussions and on the hill. Dave admitted he was challenged to show us the secret to teaching seniors, yet he had a good ear and keen eyes. Like so many good teachers, he helped us see how much we already knew.

As we moved through some personal skiing exercises, we began asking ourselves, "Hey, where's the seniors stuff?" After a few hours working on our own skiing, the secret of Dave's approach began to reveal itself. We were a well-seasoned bunch, all good skiers, and we were beginning to remember the grace and ease of a well-made turn. The message became clear that the foundation of teaching skiing to seniors was to teach good skiing and show good skiing. Optimize ski performance as you age by emphasizing technique.

The May, 2003, issue of *Outside* magazine contains an article by Andrew Tilin on aging athletes, entitled, "This is Your Life". In it, gerontologist Waneen Spirduso says, "Compared with the rate of muscle mass loss, an athlete's loss of kinesthetic awareness is quite slow". This is good news for us. Good ski technique may take over for physiological losses in other areas

I could not imagine tasking my senior skiers with what Dave was asking our clinic group to do. Sure, we were seniors, but we were lifetime athletes and skiing professionals - the cream of the crop. We felt challenged, yet were holding up pretty well. Dave had found our comfort zone and pushed us just enough. He used an appropriate short list of "senior accommodations" as an overlay on his "good skiing" lessons template.

The PSIA-E Master Teacher's Certification document on "Adult Development and Aging" lists physiological characteristics commonly shared by senior skiers. Expect decreased strength and stamina, lessened senses, like hearing and visual acuity, and cold stress from decreased circulation. Be aware of these characteristics and others as you create your own overlay of accommodations for the senior skier.

Accommodate seniors and keep them safe. Keep them comfortable and earn their trust. Be sure to use appropriate terrain and speed. If necessary, shift way down on this when introducing new and difficult moves. All the skills can be developed at comfortable speed on the greens. Move them onto tree-lined trails when the light gets flat, and onto the groomers when the powder gets heavy. Delicately ration demanding tasks and tough terrain to avoid overload, especially late in the day.

Remember that seniors love fellowship. Listen and learn. Socialize with them during a coffee break, and, at the same time, give everyone a much-needed rest and a chance to use the bathroom. During a break toward the end of my clinic, I talked with Michael, one of my mentors and an instructor friend. At 74, he does a marvelous job teaching his weekly seniors group. He stresses respect, safety, and trust. After our talk, like a benediction, Michael reminds me to "take life one minute at a time and keep your expectations realistic."

For a guy like me, that's good advice. My education continues.







Children's Roundtable at the National Academy

by Jay W. Minnicks
PSIA-E Alpine Level II
Certified Master Teacher
Member Children's Committee

My wife, Ellen, who is the Region IV Rep. to the PSIA-E Children's Committee, and I just got back from our first National Academy. There were many outstanding activities, but the one that stands out was the Children's Roundtable, led by PSIA-E's own Terry Barbour.

Thirty-two people had signed up to attend, but the small room that was provided for us was soon filled to capacity by attendees sitting with their backs to the wall and facing in in true roundtable format - while others sat in or leaned against the open doorway. That seventy-plus people would attend this elective shows quite a commitment to children's instruction!

Terry had an agenda of topics, and we spent time sharing ideas about each section as he brought it up.

"Mascots" was the first topic. We heard about chipmunks, bears, rabbits, and even a tiger - they all gave out things and did things. The idea that they needed to be age-appropriate and non-frightening was well made.

Then, having "Colorful Areas for Instruction" was the topic of discussion. Ellen told about arches we had seen on our Region IV swing, made of bent swimming pool noodles held together with rope laced around the individual noodles. Someone mentioned decorating with those colorful, triangle shaped flags that are often seen at used car dealers.

For "Making Lines for Kids to Follow" the ideas ranged from coloring the snow with carpenter's chalk squeezed from a small open tipped plastic bottle, to spraying the snow with colored water from a pocket-sized bottle, and on to "drawing" a line with a pocket-sized laser pointer.

"Objects that Could be Skied Around" included plastic animals and huggable toys, feather dusters whose handles were stuck in the snow, flexible straws wrapped with tape to make a bulge and then stuck into holes made in the snow using the tip of the instructor's pole, flat plastic lids

from peanut or diet drink powder containers, pieces of flexible PVC pipe and/or insulation that people put around the hot water pipes in their houses, and halves of tennis balls.

For "Names and Other Info" some areas used pieces of duct tape put on the skis, while others used plastic cards hung around the child's neck. I liked the idea of a vest with a clear plastic pocket into which a card with all sorts of info could be placed.

Talking about "Teaching Aides" took a long time and the contributors showed great ingenuity. One person used stop, go, slow, and yield traffic signs. Another had kids put Hula-Hoops around their waists and had them push with their hands toward where they wanted to go. The Hula was used again by having the hands waved in the traditional manner to the side where the turn was to be made. What do you think of standing in a canoe, looking where you want to go, and then paddling where you want to go? Different kinds of tip holders were discussed. One instructor would put a red Edgie Wedgie on one ski and a green one on the other and have the child turn red or green. A participant mentioned the same type of course shown in the Power Play video where the child skis between, and then around little flags placed in the snow. How about making snowballs, throwing them, skiing to them, turning around them, and jumping on and smashing them? A Chaos Canyon with any and all sorts of bumps, jumps, obstacles and tunnels, whether man or machine made, sounded like fun.

"Movers" was another topic. Everybody would love to have a magic carpet of some type. Some sort of a heated slab to stop snow build up was considered a necessity. One area uses a cart pulled by a snowmobile to get kids back up the hill.

After we were done with the agenda a few more points were raised. Getting the children used to the equipment by having them use it at home and in indoor activities at the ski area was mentioned. Most people felt the shorter the skis the better for both students and instructors, and that twin tips would let them ski backwards. A neat idea was a clip-on animal third-party for the instructor to talk to when the student/quest is fussy. Then, the child could talk to the clip-on, and finally wear it him/herself. Judy Dixon, from CT, told about a Trail Mark Treasure Hunt she uses as a culminating activity with her groups. She has different degrees of difficulty depending on the age of the children involved. I'd like to see developing this idea as a topic at the Academy.

Although the typical skier profile is supposedly male between the ages of 18 & 42, most instructors see the happy child, and his/her happy parents, as the future of the industry. The enthusiasm in that room at Snowbird should go a long way toward ensuring our future.

Thank You PSIA-E Members

We would like to offer a heartfelt thank you to every member of PSIA-E. Through our years of membership in PSIA-E we have developed many lasting friendships. You have been a source of emotional support and compassion through difficult times. Our members are, in essence, just a large group of friends; helpful to one another, passionate about skiing, enthusiastic about sharing their knowledge with others, generous with their time and money.

Three years ago we started the Burbridge Scholarship Fund in honor of our son, C.E., to help encourage education in Adaptive teaching. During the past three years, through your generosity and support, funds have been raised that financially help our members expand their knowledge in adaptive snowsports.

This year at Pro Jam the fundraising race that was planned had to be cancelled. Instead, a raffle was held at the banquet, and nearly \$1,400.00 was raised. Thank you for your support and a special thanks to those who donated prizes.

Next year the race will be back, as well as the raffle - bigger and better.

Bill and Barbara Burbridge



Year-End Nordic Update

by Mickey Stone PSIA-E Nordic Coordinator

The season still continues! I remember writing the first article of the year back in October and hiking Mad River Glen the day before and finding twelve people already there enjoying the new 11 inches of snow. Here it is April 28th (as of this writing, that is) and a group of local friends and I hiked the back side of Mt Mansfield to ski 12 inches of 3-day-old snow on the famous Tear Drop trail. Now, that is the way to remember the season! Big storms, lots of snowfall in mid New England and south, early and late season snow, lots of cold, and, as always, lots of fun gliding and sliding with friends, team members and other association members.

The U.S. Nordic Ski Team also had a great season. Coming off the pivotal Olympics in Utah the young Americans seem to be inching there way into the top 30, and lots of times into the top 15 regularly. There were certain highlights as Johnny Spillane from Steamboat won GOLD in the Nordic Combined at the Nordic World Championships in Val di Femme Italy. Kris Freeman, who won Gold in the U-23 (under 23 year old race for World Cup competitors) placed 4th in the 15k classic, and Carl Swenson placed 5th in the 50k freestyle in Italy also. The simple approach and contemporary training regimen of the US team is definitely having success. The National Cross Country Ski Education Foundation (www.nccsef.org - check it out) has much to be thankful for. They are the Nordic training and educational body of USST. NCCSEF has great educational videos and manuals as well as loops of all the major World Cup races and Olympics.

Regionally, The New England Nordic Ski Association, NENSA, is the Olympic umbrella development organization for New England. They have informative educational material on race coaching and training plans for competition. It is a well-organized and inclusive organization with a mission to give every athlete the tools to prepare for competition. Check them out at www.nensa.net

Closer to the home front, on Sunday March $2^{\rm nd}$ in Crested Butte CO, Dylan Crossman (ski patroller on sabbatical at Alta for the year) of Mad River Glen took first place in the United States Telemark Ski Association Telemark Free Skiing Competition. He pulled a 60 ft front flip and skied a line that was comparable to the best Alpine skiers. He also placed $3^{\rm rd}$ in the Slopestyle Competition.

Please check out <u>Ski Trax</u>, <u>Master Skier</u>, <u>Backcountry</u>, <u>Couloir</u>, <u>Cross Country Skier</u>, <u>Vermont Sports Today</u> and the new <u>Telemark</u> magazine and websites for additional competitive highlights, locally and nationally. Info on your favorite discipline or competitors is definitely out there. Taking advantage of some of

these is definitely good preparation, mixing PSIA educational materials and current materials from dedicated sources.

Our season once again (2 years running now) showed some modest growth. Believe it or not, our num-

ber of participants has been fairly steady for the last 10 years. Last season we saw about 25 more participants, and once again about the same this season. Nordic Downhill has about 65% of the business, and Track/Skate about 35%. Off-piste clinics, Learn-To clinics, and ND exam were big, as well as the Nordic ITC. It was nice to have two groups for the Spring Rally, and to have the T/S exam have 6

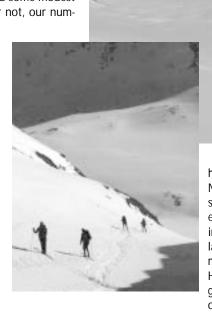
people participating. Currently, the growth in Nordic skiing is in the kids racing world, backcountry and small pockets of clubs and outdoor centers.

Being part of the snowsport world, Nordic has always been, and will probably continue to be only a small part of the winter sports world as far as visits, sales, dollars and support. This season, overall, the Nordic areas did as well as the average of last two seasons. There was abundant snow, although it was a little late in the Midwest, and Alaska suffered some due to El Nino. In the East, Nordic areas saw some of the coldest days on the weekends, but overall numbers and dollars were on target with the average. This is very good considering that

with all the snow more areas were open than normal. The skier options of traveling to different areas, and/or staying local, were a plus for the consumer. Bigger areas, or ones with snowmaking that are open in off years, may have seen some drop. There were 125 Nordic areas reporting a total of about 1.2 million skier visits. The total number is higher than that, but not by much (that is about a 50:1 ratio between Alpine/Snowboard and Nordic).

The demographics show that North Americans are getting older, putting on more weight (though new studies say that Europeans have surpassed us by a few percentage points), and are less active than a decade ago. Some stats according to Cross Country Skiers Association for Nordic skiing are: 52% are female skiers; 45% are between the ages of 35-54, with 13% over 55.

The stats for slope skiing show approximately 53 million skier visits a year, and that



has been a flat line for ten years. New programs, grants, brainstorming, and reporting go on every year to try to get an increase in sales figures and increase population. The trend now seems to make everything like Disneyland. High-speed quads, stores, playgrounds, tubing, characters and other diversions are pretty much

a mainstay of the competitive resorts. Sure, some folks are out there sliding on artificial snow, but a lot of money is being spent on other activities. Diversity and newness are a way of life, and embracing this trend has allowed the industry to hold its own.

There is also another under-reported story out there: The success of off-piste, or backcountry skiing. It has grown from a very small niche of people who have had a list of descriptive phrases about their culture for many years. There is no question of the number of people taking to the woods, peaks, huts, shelters and off-piste adventures. The numbers are hard to track since they are not participat-

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ing at resorts. In the clothing and hard goods arena manufacturers have seen more growth here than any other winter sport. Lighter plastic boots, fat skis, AT or Radonee gear, and snowshoes have also helped this explosion in exploring the untracked and nature's beauty. Currently, backcountry businesses are enjoying full bookings for the winter. Try booking a helicopter, cat operation, or hut-to-hut tour

one year out. It would be easier booking the local resort. This explosion has rubbed off on the resort skier. The whole free ride scene has young kids building jumps (just like they did in the 30s-40s) and gap jumps just outside the resort area. You probably noticed, not just this year, but the past five or so,



the number of related incidents with backcountry skiing: avalanche happenings, lost skiers/riders, and overnight follies that are in the newspaper the next day.

More and more, people are finding the backcountry but have grown up with the resort experience. A cell phone and roads nearby in all directions are not the ways to be prepared for this type of sport. Did you notice the number of incidents just here in New England this year? The largest number yet. A mentor of mine stated, "Well they have the technique and know-how to get out of the resort, but they don't know how to read a map or follow a compass. Yet, they can muster enough wits about them to stay alive through the night. If it wasn't for 'search and rescue' this season, there was the potential for few more serious outcomes."

With the proper attitude, equipment, decision-making and preparation, a backcountry experience can be the best way to go skiing for a day or longer. A day trip skiing/riding in the New England area is beautiful and enjoyable, in the right conditions. The simplest way of going skiing is to do it under our own power. Earn some turns and escape the clutter and technology that we see in our everyday lives.

PSIA-E is going to offer and start an educational awareness program for people who

want to become more familiar with the skills, tools, equipment and decision making that is needed to ski off trail. We feel it is an appropriate time, as the industry and the population are beginning this new wave of exploration. Check out the program and feel free to send some feedback.

NEW THIS COMING SEASON: Backcountry Accreditation Program

Kim Seevers, Director of Education and Programs, has put together an impressive con-

tinuina education program, much like a college major on a small scale. It contains a course listing with diverse topics that allows the membership to gain specific knowledge about subjects that are part of our certification track.

We're pleased to an-

nounce that Backcountry Accreditation will be added to the other accreditation programs already offered (Sports Science, Special Populations, Children's Specialist and Teaching Beginners). The accreditation courses consist of 6 days, with each day equaling 1 credit. The 6 credit Backcountry Accreditation required course work is as follows:

2 Credits - Orientation/Planning/Equipment (indoor)

Course Curriculum:

Intro to Reading Terrain/Snowpack
Types of Natural and Induced Situations
Equipment and Gear needed (day/overnight)
Intro to Transceiver Usage
Route Selection and Orienteering
Teambuilding/Stages of Team Development

2 Credits - Collecting Data/Decision Making/ Risk Awareness (on snow)

Course Curriculum:

Orientation of Sun/Slope to Wind Recognizing Slope Angle/Start Zone/Dangerous Terrain

Analyzing and Testing Snowpack Weather Short/Long Term Effects Traveling Up/Downhill Small Party Rescue Situations/Transceivers

2 Credits - Putting It All Together/Safe Travel (on snow)

Course Curriculum:

Pack/Equipment Check

Group Analyzes Short/Long Term Weather Group Determines Tentative Route Selection Group Travel/Hydration/Food

Group Analyzes Snowpack/Wind /Weather/ Snowpack

Group Decision Downhill Route Selection Group Alternate Ski Routes/ Islands of Safety/ Safe Downhill

Please refer to Kim Seevers' article in this issue about the Indoor Master Teacher Program slated for Mount Snow, VT, the weekend of September 13-14. This season we will have the BC Accreditation begin on November 1-2 at Mount Snow. We are doing this since it is the first year for the program and we want to reach plenty of people. Course fees will be the same as the others — \$70/per day or per credit. We suggest that you take the indoor Backcountry session first before the on-snow sessions. Please refer to the website for detailed course outlines by July 4th. If you complete all of the above course work, you will gain Backcountry Accreditation. You may also choose to complete your Master Teacher Program, which is another 12 credits of the Core Courses outlined on the PSIA-E website. Your two optional courses must include Outdoor First Care, so you will really have only one optional course to choose.

We are very excited about this new Backcountry Accreditation program, and hope it will serve our members with the knowledge needed to have fun and be safe in the backcountry. It will be mostly geared to Eastern conditions, but will also touch upon Western situations. This course allows you to be aware and informed about being outside a resort in the East. Oh yeah, this is open to any Nordic, Alpine and Snowboard members. We will work on the bike and jump-jacks later. Please do not confuse this with any certified guide program, or equate it to any. Questions or comments can be referred to Mickey Stone through the office in Albany.

New Development Team and DCL Members

We would like to congratulate Lisa Baldwin from Jay Peak, VT, as a new Nordic Downhill DCL. She brings fun with powder, and is very well versed in the off-piste. Congratulations Lisa.

Mike Beagan from Stowe, Vermont, is our new Development Team member. He brings an excellent skiing model, creative fun to his teaching (a kids specialist and tele instructor), digital videotography, and teaches kayaking in the summer.

Nice job and welcome to Lisa and Mike. Congratulations to all who passed their Level II and III exams in Nordic Downhill and Track/Skate. Also, a big thanks to those who tried and didn't quite make it. Special congrats to Paul Smith, Nordic Downhill Examiner from Gore, for completing his Level II Track/Skate.

Tryouts set for May 2004 for New National Team

The National Team will be searching next year for the best instructors within PSIA who are Level III and above (plus some other prerequisites). Go to www.psia.org and look for National Team Tryouts. You will need your certification number handy to access it. If interested, please send a resume and a one-page letter of why you would like to be on the team to Mickey Stone at cpage3@aol.com or 860 Texas Hill Rd., Huntington, VT, 05462. Interested parties will be interviewed and given direction regarding participation. So, if you are interested, get your paper work in ASAP. You can be a specialist in either Track/Skate or Nordic Downhill, or both.

Thanks for all your support and participation. A special big THANK YOU and pat on the back for the Educational Staff that facilitated clinics this past season, and of course to all of you that we serve! Stay in shape, grab the last snow, and enjoy your summer sports.

Hip Counter, Alpine Skiers and the Telemark Turn

by Jim Tassé Level III Nordic Downhill Level III Alpine Killington, VT, Training Staff

Telemark skiing is enjoying a real upclick in popularity right now. Whether it's to get at the backcountry powder or just to try a new way to play on the snow, more people than ever are taking lessons and experimenting with free-heel skiing. A fair number of new telemark skiers are long-time Alpine skiers looking to try something new and different on the snow, but who, for whatever reason, have not found the snowboard route to their taste. And, while accomplished Alpine skiers bring a whole set of immediately usable skills to telemark skiing, some of the habits of Alpine skiing work against a new tele skier's progress.

One such habit is the use of "hip counter," in which a skier's pelvis rotates against or "counter" to the direction of a turn. The pelvis winds up angled so that the lower belly faces somewhat down the hill at the bottom of a turn, while the feet may be pointed more across the hill. Hip counter is partly produced by the slight (around a half boot length) lead of the uphill foot ahead of the downhill foot at the finish of a turn. The shoulders will often be

facing the same way as the pelvis. While too much of this kind of "countering" movement can sometimes interfere with carving movements, a stance with the hips and shoulders facing down the hill remains one of the fundamental positions for accomplished Alpine skiers (see fig. 1).

Unfortunately, this position works against how the hips need to move while telemark skiing. In tele skiing, it's not the inside uphill foot that is advanced - it's the outside/down-hill. This foot position requires that the hips rotate with the direction of the turn, not against it. That is, at the end of a turn, the hips tend to face the same direction as the ski tips. If the skier uses counter-rotational or anticipating movements of the torso in telemark skiing, they occur above the hips (see fig. 2).

Accomplished Alpine skiers often resist letting the hips rotate with the turn, particularly in situations where they know they're going to be skidding – and, as they begin to experiment with telemark moves, even accom-

plished Alpine skiers wind up skidding a fair amount. So, they try to orient their pelvis to face down the hill, while at the same time trying to effect a telemark stance. As a result, they try to keep the inside/uphill hip forward, while putting that foot back, and they try to keep the outside downhill hip back, while trying to put that foot forward (see fig. 3). It makes for a pretty weird, twisted, non-functional stance, and it explains why a lot of pretty good Alpine skiers have difficulty getting into any kind of balanced telemark posture when they first start free-heeling. In essence, they're trying to use an Alpine hip position in a telemark turn. And, it just doesn't work well.

A telemark instructor working with an accomplished Alpine skier who seems to have a problem holding a telemark position at the bottom of turn or during a traverse should consider whether the skier's hip movements might be part of the problem. At the bottom of the turn, is the skier "snapping" out of telemark position back into a hip countered

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Alpine stance? Is the skier unable to pull the uphill/inside foot back? Is the skier unable to traverse in a telemark position? A "yes" answer to any of these questions may suggest that a closer look at how the skier is using his/her hips may be in order.

If this kind of excessive hip counter is identified as a problem in a beginning tele skier's stance, how does one encourage the skier to permit the hips to move as they need to?

First, the instructor needs to point out the issue, and to explain how what is a strong position on Alpine equipment is actually somewhat counter-productive on tele gear. The instructor should show the skier that the body's countering movements are created mid-spine - above the pelvis and below the ribs - when telemark skiing. If the points of the shoulders and hips can be thought of as forming a rectangle, in telemark skiing that rectangle has a twist in it, as the hips follow the toes, and the chest points somewhat down the hill (see fig. 1 again).

Second, the instructor can have the skier assume a position with the hips rotated, as they need to be while standing still, in order to rehearse the position of the body while skiing. To do this, have the skier take a telemark position on a gentle side hill. Make sure that the hips are facing the tips of the skis, and that the front and rear feet are split about a boot length. The uphill hip should be pulled slightly back, following the tension of the rear foot.

From this position, the skier should then rotate his/her upper body so that the sternum faces somewhat down the hill. For novices, this position can be exaggerated by having the skier put the right hand near the left knee (in a turn to the right) and the left hand near the right knee (in a turn to the left). This exaggeration of the look down the hill helps novices gain some feel for the range of motion available, and pays instant dividends in stability. As they become more accomplished skiers, they will soon develop a feel for how much upper body counter - if any - they need to use in different situations. Encourage the skier to try to angulate a bit as they practice this position by moving the uphill hip further up the hill, and tipping the sternum slightly toward the snow. Practice edging the skis in this posi-

The next step is to try holding this position while in motion. While I am not generally in favor of traverses as exercises, this one works. Simply holding this telemark position in a traverse - with the hips rotated to face the direction of travel and the chest pointing somewhat down the hill - will help skiers quickly develop stability and some touch on the edges.

From this point, the goal is to blend this position into their skiing more naturally. Some garlands, with the skier rising to a neutral parallel position, and sinking back into this telemark stance, will add dynamism to the progression of moves. Skidding while holding this position will develop some fundamental bump skills. Shortening the traverse, and blending turn into turn will help to reinforce the sensations of rotating the hips with the turn, and of stabilizing the shoulders against the turn. As the student gains possession of the moves on easier terrain the instructor can continue to challenge the skier by simply progressing to steeper terrain.

A good Alpine skier has a bag of tricks he or she uses when things feel "squirrelly." A hip countered stance, facing down the hill in a tactical slide, is certainly a favorite of many skiers, and it is completely natural for Alpine skiers to use this tactical position when they get on telemark gear, which feels inherently squirrelly at first. Unfortunately, this security position is just the wrong thing to use when they are trying to telemark ski, and they need to be coached into allowing the hips to rotate naturally as the feet move. Addressing this hip problem can sometimes be like hitting the proverbial switch to turn on a skier's performance. Hit it, and let the fun begin!



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members' opinions

The Road Taken Was Bumpy, and **Beautiful**

by Punque Vance Alpine Level III Smugglers' Notch, VT

What a long, strange trip it's been. Well, strange might not be as accurate as I want the adjective to be. Let's just say my reflection over my development as an Alpine instructor, and my successful completion of a Level Three Exam, could be equated with the famous attraction at Disney World: "Mr. Toad's Wild Ride". If you have attended an exam in any discipline, especially at Level III, the elation and overwhelming satisfaction of seeing your badge number posted on the list of successful candidates is, well, it's tough to find the appropriate adjective. But it is definitely a peak in the journey.

Committing yourself to such a process is admirable, commendable, and bumpy. Just as soon as you think you're on top of your game, WHAM! The feedback that you need some adjustments and different ways of looking at things hits you. How will you deal with it? Are you passionate enough about what you're doing to take the coaching you received and spring forward?

I, as well as many fellow instructors I've come in contact with, have had this roller coaster ride of experiences during their journey. Why put yourself through such rigorous development? Simply put, because snowsports instructors have an enviable job. Our office is a mountain. Our daily assignments are sharing fun and success on the slopes. To enhance your performance by training with PSIA-E's and AASI's elite staff is the best cutting edge stuff

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you can equip yourself with to facilitate the best learning experience possible. I, for one, have taken this great coaching back to my own teaching style and blended the two for great results; and, therein, lies the reward.

To those looking at, or already pursuing their own development in PSIA or AASI, I would lend these bits of personal experience for you to possibly peruse and glean from: Studygroups involving exam candidates and training staff really make the difference for video movement analysis and for the written exam. Taking the time to ski with PSIA-E/AASI's Educational Staff and doing live movement analysis on the spot makes a great difference. Challenging yourself with higher end, on-mountain tasks to grasp higher end movement analysis is very important. Taking progressions and

games that are the most successful in your lessons and sharing them at the appropriate time in your exam is a great foundation for success. Finally, and what I feel is most important, is establishing excellent group dynamics in your exam group from the first moment you meet them. Make no mistake, it is not you versus the other candidates, for there exists the possibility that all of you could pass. Get to know them quickly, and work with

each other toward success. If someone is in trouble, try to bail them out. Remember why you are there. Success is the goal for yourself and the entire group.

Looking back, I see the whole process as a mountain climb; and, not just some leisurely hike through the woods, but, rather, a lifechanging expedition up Everest. I did it because I truly love being out on the hill. But more, the crux of the issue for me is that I want to get as many as possible of my students and my fellow pros as absolutely, positively addicted to and passionate about skiing as I am. If you think this sounds corny, reevaluate why you're doing what you're doing. Certification for any other reason is questionable.

I have been in PSIA long enough to see a slight "changing of the guard" from "old school" to "new school". I have seen a real effort by the Examiners to give every candidate a chance to shine and succeed. My Examiners in my last exam (Level III) really eased us into the day and set us up for success. Realize that if you are an exam candidate you will encounter an Educational Staff wanting you to succeed, and one that will give you every opportunity to do so. My latest exam reflected just that.

Taking an exam means taking a risk - a risk of not passing. It can be rough. Been there, done that! I came as close as a person can get to passing Level III in 2000, without making it. I passed two of three on the hill and scored a 68 on my written. One more question correct on the written and I would have had it. You might as well have given me a paper cut and poured lemon juice in it. But, here's my point: Why does one keep pursuing after hitting a wall? I think the answer I would lend would be that like many things in life, if you view the stumbles as positive, learning situations, you set yourself up to do much better the next encounter with a hurdle. My development has been greatly enhanced by the walls I've "hit" because I learned from them, and got back in

> I ski to enjoy the scenery around me, to selfishly savor fresh tracks and stellar runs on selected days with friends. But, most of all, I ski to share my love of it all with the guests I ski with. PSIA-E and the certification process

have bettered me to share that knowledge. It isn't easy. If it were easy, everybody would do it. It's the toughness that makes it great. Hats off and a special thank you to Mickey Stone, Dutch Karnan, Kristy Robertson, Barb Marshall, Alison Clayton, Sandy LeClair, Bart Hayes, Ken Thuline, and Maggie Loring for making a difference throughout my training. There is so much knowledge out there at our disposal for learning, so use it. And realize, again, the road to certification can be bumpy. But, like getting through a field of bumps successfully, the road taken and successfully navigated - with practice makes you the better for it; and, ultimately, better for our guests who benefit from your expertise.

Like "Mr. Toad's Wild Ride" at Disney World, you can get bumped around. If you love it though, roll, roll, and keep riding. Pretty soon you'll find you prefer "Space Mountain". Good luck and happy trails to all going for a certification exam next winter. I hope I get a chance to ride with you somewhere in our travels.



by William Gumula PSIA-E Level II Annapolis, MD

This year I took advantage of the Rossignol Soft Boot offer for PSIA members. I had heard many experts say the boot was too soft to ski technically correct, but, when we teach for 6-8 hours straight on the weekend, with only a quick water or potty break, comfort means the difference between cramping arches and being able to demonstrate a move properly.

I skied one day in the new boots at Ski Roundtop, PA, before heading to Breckenridge, CO. The thought of skiing the steeps in a boot that was way too soft wasn't on my agenda, but I tried - and, guess what? They worked! My son and I skied the bumps on "Devils Crotch", the many bowls, knee deep powder, burning top to bottom runs on peak 10 - and, guess what? They worked!

When I returned to Ski Roundtop, the first thing on the agenda was the packed powder steeps and bumps. Then, demonstrate a parallel turn on the beginner terrain for a class. And, guess what? They worked! For a boot that is too soft to ski technically correct, it ain't bad!

I took the plunge, and am now ready to sell my stiff boots. Maybe the manufacturers haven't yet quite mastered the "Soft Boot", but they sure have come close. Thank you, Rossignol. Comfort and fun make a great combination.



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YOUR TURN

continued

In Partnership-Dancing with the Mountain

by Susan Applegate PSIA-E Alpine, Level II Liberty Mountain Resort, PA

Two years ago I had an extraordinary ProJam clinic with Mark Wooley. It was my first ProJam as a Level II instructor, so I was skiing for the first time in a non-exam setting with a group of strong skiers whose skiing level was more-or-less consistent with my own. And, it started a chain of changes in my skiing and in my thinking.

Mark used exercises and images which I had never encountered before (or since) to help us develop our angles and to keep a strong inside half (a term I had heard the day before for the first time). And, for a moment, I got it. I really understood it in my body and in my mind. However, I lost it again almost immediately. But, I continued having those flashes of clarity. And, slowly it began to sink in. So, here I was taking a clinic with Mark Wooley, and I was just getting blown away with new insights. And, it was happening at the beginning of a 5-day clinic, not at the end.

BUT...it wasn't the main focus of the clinic that gave me my next ski learning revolution. It was something that happened on Thursday because of the 4 to 8 inches of heavy wet snowfall on top of an almost boilerplate surface. And, I didn't even realize how much it affected me until weeks later.

Most of us in my group were having some difficulty with the conditions. A few of the other members of our group had some nice runs through unbroken snow but all of us had moments when we were struggling. For me, the hardest part was going from the heavy wet snow, where I was trying to muscle my turns, into skied-off surfaces and then back into the heavy snow. I was getting thrown all over the place and my legs burned.

So, Mark had us traverse across broken snow, bouncing slightly in our own rhythm as we went, learning to lighten up our stance during each bounce. Eventually, we practiced bouncing in the rhythm of the snow conditions under our feet – lightening our stance more, or less, depending upon what snow conditions we could feel beneath our feet. I didn't really get this. I mean, I must of have gotten it a little because I was skiing the conditions better, but it wasn't that Aha! moment of a few days before.

I don't know when the transformation came. A week, two weeks, a month, two months later I realized that I was absorbing and extending in hundreds of tiny movements throughout each turn as my skis encountered small variations in the terrain and conditions.

Have you ever been in a bump clinic (or taught one) in which you were to traverse across a series of bumps without changing your

"height" much? I mean, you have to be shorter at the top of a mogul and taller at the bottom; absorb as you rise to the top of the bump and extend into the trough. As you get better and better at it, your skis stay in better contact with the snow and you stay in better balance. My absorb/extend movements in my "smooth" surface skiing were very much like micro versions of the bigger movements used in the bumps. And, some of the time, I was doing it without thinking

I realized that my skiing was changing. I didn't need to muscle my way as much since I wasn't getting thrown out of balance as drastically. It was easier to keep that strong inside half because I didn't have to fight the terrain and conditions in addition to the forces of the turn. In fact, I was going much faster and in much better control than I ever had done before.

The next spring, my horseback riding changed too. I was watching a rider who was sitting to a sloooow trot - almost slow motion. And suddenly, I could really SEE it. She was absorbing and extending into that trot. I could see her pelvis hinging at the waist, tilting up in front and then back down in perfect time to the horse's gait. I tried it. It took all my concentration. Funny thing, for the next couple of weeks my trainer kept commenting on how much my sitting trot had improved. I confessed that I had learned by watching Mitzi; all because I could now see something I had never seen before and because my body could now go along with my understanding.

In horseback riding you must be in partnership with your horse. If you fight to make your horse do what you want, rather than asking and guiding, then it will always be hard work. Your timing can slip, get behind the horse's energy during a jump, or, really, any movement pattern. In a good partnership, the horse follows your guidance and you follow the horse's movements. Then, it becomes less a "following" and more a "moving with". Some riders talk of those golden moments when all they have to do is think about the next move and...voila, it happens without the human consciously directing the horse. Perhaps the concept of partnership in horseback riding is obvious to you. The horse is a living creature. The two of you have to work as a team to accomplish the task.

A good paddler uses the power of the river to maneuver, rather than fighting it. I can do it when the river is more benign, but as the force of the river increases, I begin struggling. I can

no longer ride the waves, the turbulence. I flip more easily and I have to use my own strength more and more to accomplish something that might actually require very little effort. At that point, I have lost my partnership with the river.

So what is the partnership in skiing?

Much of my skiing has consisted of me trying to impose myself, my will, onto my skis and then onto the slope. Instead, the slope imposes itself on me. I have all this "noise" that I'm carrying around with me, and, because of it, I can't "hear" the mountain. What I do hear is, "make that turn RIGHT NOW", or, WATCH OUT for that rock", or, "I'm in my jacket; gotta ski well", or, "oh no, there's ice here, losing my edge, HOLD ON". So, I push – push - push to make things work. And, anything can throw my balance off.

Now, I'm learning to allow my body to "soften" so it can hear the mountain, to feel the mountain. As each tiny, or big change happens in the conditions and terrain, my body is learning to adjust and move along with the mountain. The mountain pushes out - I accept and retract. The mountain pulls away - I go with it and extend. Maybe this season my golden moments of partnership with the mountain will become golden minutes. Or, at least a couple of turns in the bumps.

(Inspiration for "In Partnership - Dancing with the Mountain" also came from one of Mermer Blakeslee's clinics and her book, In the Yikes! Zone, A Conversation With Fear)

Let's Practice What We Preach!

by Dwight W. Dunning Ski & Snowboard School Director Middlebury College Snow Bowl, VT

Nearly thirty years ago I received my pin. I was pleased and proud when I did. Since that time I have been active daily in the ski teaching business, but I don't wear my pin anymore.

Recently, I completed a two-day PSIA-E Level II teaching seminar at my area. The weather and snow were nice. All terrain was open, and, except for one trail, there was little traffic. Several of us, all level three certified, observed parts of the seminar as we were working or skiing on the hill. In some cases we skied by the same huddled group in the same place three times! We aren't a big area and we don't ski slowly, but I calculated that some PSIA-E groups didn't move in twenty-two minutes! I

was embarrassed that some of our more impressionable instructors witnessed this. If the cause is the leaders, they know better. If the cause is the participants, they should be guided to move. They can e-mail each other later.

Although many of us have different learning styles, I still feel that kinesthetic feedback is the best way to learn to ski or to improve. This involves moving. We can read about skiing and teaching in the SnowPro, The Professional Skier, or in SKI. We can talk about it on the lift or in the bar. Let's set an example. Let's not talk about fun - lets have fun!

It seems that the more effective ski teachers are, the less they talk. I have learned immensely from my National Academy leaders. My best guides at St. Christoph allowed the mountain to teach me with only three short words: "SO, WE GO!"

Best Wishes! ••

Getting and Giving The Tools

by Jeanine Skorinko PSIA-E Alpine Level I Blue Mountain Ski Area. PA

This season I did my event "Extreme Teaching" at Wintergreen, VA, having benefited from a Terry Fund Scholarship.

One of the first things our clinician said to us was, "I should clarify this event should be renamed 'Experiential Teaching' - not 'Extreme Teaching". And, he was right. Our packet may have discussed different learning and teaching styles, but our experience on the snow was not about teaching - not directly, anyway.

Our experience on the snow put me back to being a student again; a place I haven't been on skis for a long time, and at the time it was very frustrating. But, in hindsight, it was nice. I now remember and understand the frustration that students have when they just "don't get it". I now remember just how many things have to be going on in your mind and in your body to learn new skiing skills and to put them all together. Skiing is hard. My understanding of what my students are going through during a lesson grew exponentially.

Our experiences on the snow also highlighted that we, as ski instructors, need to give our students an extreme experience. We need to make all their muscles hurt, make them move in ways they never have before, make them think about what the muscles are doing in certain acts while skiing, etc. Why do they need to experience all this agony and frustration? At first I didn't really understand, but this phrase by our clinician helped: "You won't necessarily be able to see the changes in your students' skiing during the hour or so you are with them, so you need to give them tools. Tools that they can take with them and use on their own."

It took a few days for it to sink in because I usually teach "First Dayers" or "Beginner Wedgers" (as we affectionately call them at Blue Mountain Explorers). So, at the end of the lesson I see the effects of my teaching. I see the kids improving - going from straight runs, to wedges, to stopping, to turning. But, in a more advanced lesson, our clinician was right on the money - you won't necessarily see the changes, so you have to give them the tools.

During the event, we did drill after drill after drill. We used our hands to mimic our legs, and our shoulders to mimic our hips. We tried hopping from leg to leg, but landing in the same track (transfer of balance and weight). We turned with our inside skis. We turned by shifting the weight in our hips and then steering. I failed many of these drills the first time down, but I now know which ones I need to practice. I know that I need to start turning more with my inside ski. I know that my balance isn't always where it should be. I realized that I don't think nearly enough about my muscles and what they are doing while I am skiing. But, I also know that I've got the right mechanics - I've just got to tweak them.

So, when we are teaching a beginner, it is easy to give them the tools because that is exactly what the lesson is doing. We tend to overlook the importance of giving them something to walk away with. With a more advanced lesson, it becomes essential to do many different drills, to try different variations of the same drill, to put them into extreme positions and concentrate on muscles and body alignment until they can get a feel for it or understand the importance. And, then, you have left them with the tools. When I left, our clinician probably saw little improvement in my skiing – but, I left with tools to improve my skiing, just as he said I would, and I also left with the tools to give my students the same experience. ••

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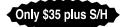
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